

ADDENDUM
Request for Proposals
for NYS Licensed Real Estate Broker for EPCAL Property

The Town Clerk of the Town of Riverhead received the following inquiry: “Who will bear the cost of the advertising, flyers and brochures that will be printed?”

Pursuant to the Bid Specifications under heading “General Scope of Services” it states that “As part of the strategic planning, CONSULTANT shall develop and create marketing brochures and print advertisements”. Based upon this language and customary practice that a broker/real estate commission is earned by sales and marketing of the property, the Town anticipates that such costs for print ads and brochures will be borne by Consultant.